

WAP Framework to rapidly develop wireless applications

JVs and Branches:
India, United Kingdom,
Australia, Bahrain,
Japan, Singapore

Case Study

Netkraft Pvt. Ltd – An e-business integration company

Established in 1998, NetKraft has focused exclusively on Internet domain and is constantly building upon its expertise. Since its inception, NetKraft has cemented a focal team of over 300 professionals, successfully completed over 70 client engagements and is presently engaged in more than 20 on-going projects.



As a company that focuses on thought leadership, NetKraft constantly looks toward entering new arenas in e-business integration. As it looks toward development in every sphere, its focus on incorporating emerging technologies in the Web space remain unchanged. Constantly building on its people resource and engaging actively in both, academic as well as application development will be a process for Netkraft that will be continuous.

NetKraft has earned vast experience and exposure in building turnkey solutions remotely

Kahinbhee – A WAP Initiative

Technologically, WAP is the first step towards mass market mobile data and multimedia services. Kahinbhee.com was a WAP initiative taken at Netkraft to promote WAP services and make them available for everyone's use by targeting time critical information like breaking news, stock quotes, hospitals and restaurant information. Moving into m Commerce from E-Commerce was the other requirement which lead Netkraft towards better solutions in WIRELESS domain.

A Generic framework was built using which wireless applications on WAP/SMS could be built within hours.

TechUnified – A Trusted Associate

TechUnified, because of its fast learning curve and Early Movers Advantage in the domain of WAP, was identified as an able partner of Netkraft to implement WAP services portal and drive the company to the new domain. Consultants at TechUnified took the challenge to make a successful launch of first WAP portal in India as kahinbhee.com

Kahinbhee.com – Information Anytime, Anywhere

Kahinbhee.com is a WAP Services Portal with single point access to all critical, non-critical and personalized information for the mobile community.

Features Snapshot

Personalized information – TechUnified identified the amount of personalization provided by mobiles and accordingly aimed at providing personalized information to a subscriber, either through a WAP-enabled mobile or through the web/WAP browser. Information access was made configurable according to the needs and priorities of different subscribers. A web based interface was also provided for setting up their priorities

Localized Information -Localized information relevant to a particular city or country was another requirement which was issued. (Launched initially for Metropolitans).

» Information hubs covered are

- Breaking News
- Emergency Services
- Restaurants
- Stock Quotes
- Flight Schedule
- Astrology



» Additional services include sending SMS Greetings with pictures.

Easy Administration – TechUnified used its innovation to provide Kahinbhee.com with Automated information update system, which automatically collects data/information available on the internet and builds its own database for display on mobile devices.

Technologies Used

- WAP
- SMS

Development Environment

- MS Windows NT server (Operating System)
- MS IIS 4.0 (Web Server)
- MS SQL 7.0 (Database)
- Allaire Homesite 4.0 (IDE)
- Nokia Active Server 2.0 (WAP server)
- Nokia Wap ToolKit (WAP development suite)
- Audicode WAP Server (WAP server)
- WML, Wmlscript (Client Side Programming)
- ASP (Server Side Programming)

Testing Environment

- Nokia WAP Framework
- Nokia 7110 mobile

Techunified : quality-driven, value added services and cost efficient solutions

Unified Technologies a new generation Business IT and Internet Professional Services company, partners with organizations worldwide, to enable them to leverage IT and the Web for powerful business and competitive advantage.

Our mission is complete customer satisfaction with quality par excellence, which we achieve through solutions tailored to the client's unique requirements, our endeavor to follow the best models and patterns customized to company's individual needs, a methodical approach to under-stand our client's vision, strategy and processes & prioritized business needs, numerous plans & well thought ideas based on technical innovation & software expertise and through software system with the latest technologies support.

Unified Technologies is a company that delivers high quality software support and products as well as enterprise wide solutions ranging from customer service to supply chain management. We offer a compelling choice for outsourcing your software development projects through:

- Reduced risks
- Stable pool of skilled resources
- Substantial reduction in labor costs
- Accelerated project completion
- Technological expertise